2012 Capture® LFR® Insecticide Equipment Partner Bonus for Growers

The 2012 FMC Capture LFR Insecticide Equipment Partner Bonus for Growers has been established to enlist support from liquid fertilizer suppliers, distributors, retailers and growers for FMC’s at-plant insecticide that will result in increased sales of Capture LFR insecticide. This incentive is designed to reimburse growers for the cost of equipment used to help increase plant stand and optimize corn yields.

Part #1:
Growers can earn a rebate of $40 per gallon on Capture LFR insecticide to be used towards qualifying equipment purchases. That’s over $1.00/acre at the seedling pest rate and $2.65 at the high corn rootworm rate! Rebate cannot exceed the equipment cost and equipment must be purchased during the same period.

Qualified Equipment:

| In-furrow equipment to deliver Capture LFR | Capture LRS equipment, parts or update kits |
| Yield Monitor w/mapping | Closing wheels |
| Hoses, clamps, fittings | Tanks for Planters, storage or transport |
| Seed firmers | Precision planting monitors |
| Seed tubes | Auto Steer for planting tractor |
| Opening discs | Row Unit Calibration Fees |
| Row Cleaners | Pumps |

Note: Equipment that is not on this qualified list must be pre-approved by your local FMC Representative.

Part #2:
FMC will offer an instant 25% discount on Capture Liquid Ready units or an instant $1,000 discount on the Endeavor system to growers who need equipment to deliver Capture LFR and who agree to a minimum 50 gallon purchase of Capture LFR over 3 years. To order please visit: www.ohiovalleyag.com or call 866-561-7772.

Always read and follow label directions.
Capture, LFR and the FMC logo are trademarks of FMC Corporation. Capture is a restricted use pesticide. © 2011 FMC Corporation
Program Period:
October 1, 2011 – June 1, 2012

Program Geography:
Nationwide

Payment:
Monthly, March – September 2012

Enrollment:
To qualify, the grower must submit copies of their Capture LFR invoice(s) and the equipment invoice(s) along with a completed and signed 2012 Capture LFR Equipment Partner Bonus Form. These documents must be mailed to

FMC Corp, Program Administration
PO Box 221978,
Charlotte, NC 28222

Documents must be mailed no later than July 15, 2012 to qualify for payment. Payments will be made to growers monthly beginning March through September 2012.

Program Rules & Conditions:

1. FMC reserves the right to change any or all features of the 2012 Capture LFR Insecticide Equipment Partner Bonus Program for Growers Program.
2. Only product purchased from a FMC distributor is eligible for payment under this program.
3. Only product purchased for resale to growers is eligible for payment under the terms of this program.
4. Rebates will be paid on discontinued SKUs at the latest published rate for a period of up to three years only.
5. FMC reserves the right to audit all claims.
6. Incentive checks will not be issued for less than $200.
7. Misreported sales of any type will be a clear violation of this program and will be subject to audit and possible forfeiture of all payments.

For more information on this program please contact your local FMC representative or call our customer service center at: (800) 346-0833
For more information on FMC and our products please check our website: http://www.FMCcrop.com

This offer is not available to customers receiving any other FMC Liquid Ready equipment offer. Purchases must be from an Authorized FMC Retailer and all purchases will be validated by EDI. Capture LFR insecticide invoices and equipment invoices must be provided with this form for payment. This form must be submitted to FMC Program Administration, PO Box 221978, Charlotte, NC 28222 by July 15th, 2012. FMC reserves the right to audit all claims. Capture, LFR and the FMC logo are trademarks of FMC Corporation. Capture is a restricted use pesticide. ©2011 FMC Corporation.
2012 Capture® LFR Equipment Partner Bonus Submission Form

FMC Sales Rep: ___________________________ Date: _______________________

Grower Information (required)

Grower Name: ___________________________ Business Name: ______________

Address: _______________________________________________________________

City: ___________________________ State: ______ Zip Code: __________

County: ___________________________ E-Mail: _____________________________

Phone #: ___________________________ Cell #: _____________________________

Gallons of Capture LFR: _____________ Final Equipment Costs: $ ____________

Retailer Information (required)

Preferred Retailer: ___________________________ Key Contact: ______________

Address: __________________________________ IC Code: __________________

City: ___________________________ State: ______ Zip Code: __________

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Grower Signature (required): ___________________________

Submitted by: ___________________________ Company Affiliation: __________

Mail this form along with copies of invoices for Capture LFR and equipment by July 15, 2012 to:

FMC Corp, Program Administration
PO Box 221978
Charlotte, NC 28222

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