

# 2012 Capture<sup>®</sup> LFR<sup>®</sup> Insecticide Equipment Partner Bonus for Growers



The 2012 FMC Capture LFR Insecticide Equipment Partner Bonus for Growers has been established to enlist support from liquid fertilizer suppliers, distributors, retailers and growers for FMC's at-plant insecticide that will result in increased sales of Capture LFR insecticide. This incentive is designed to reimburse growers for the cost of equipment used to help increase plant stand and optimize corn yields.

## **Part #1:**

Growers can earn a rebate of **\$40 per gallon** on Capture LFR insecticide to be used towards qualifying equipment purchases. That's over \$1.00/acre at the seedling pest rate and \$2.65 at the high corn rootworm rate! Rebate cannot exceed the equipment cost and equipment must be purchased during the same period.

## **Qualified Equipment:**

In-furrow equipment to deliver Capture LFR	Capture LRS equipment, parts or update kits
Yield Monitor w/mapping	Closing wheels
Hoses, clamps, fittings	Tanks for Planters, storage or transport
Seed firmers	Precision planting monitors
Seed tubes	Auto Steer for planting tractor
Opening discs	Row Unit Calibration Fees
Row Cleaners	Pumps

Note: Equipment that is not on this qualified list must be pre-approved by your local FMC Representative.

## **Part #2:**

FMC will offer an instant **25% discount** on *Capture Liquid Ready* units or an instant **\$1,000 discount** on the *Endeavor* system to growers who need equipment to deliver Capture LFR and who agree to a minimum 50 gallon purchase of Capture LFR over 3 years. To order please visit: [www.ohiovalleyag.com](http://www.ohiovalleyag.com) or call 866-561-7772.

## Program Period:

October 1, 2011 – June 1, 2012

## Program Geography:

Nationwide

## Payment:

Monthly, March – September 2012

## Enrollment:

To qualify, the grower must submit copies of their Capture LFR invoice(s) and the equipment invoice(s) along with a completed and signed 2012 Capture LFR Equipment Partner Bonus Form. These documents must be mailed to

FMC Corp, Program Administration  
PO Box 221978,  
Charlotte, NC 28222

Documents must be mailed no later than **July 15, 2012** to qualify for payment. Payments will be made to growers monthly beginning March through September 2012.

## Program Rules & Conditions:

1. FMC reserves the right to change any or all features of the 2012 Capture LFR Insecticide Equipment Partner Bonus Program for Growers Program.
2. Only product purchased from a FMC distributor is eligible for payment under this program.
3. Only product purchased for resale to growers is eligible for payment under the terms of this program.
4. Rebates will be paid on discontinued SKUs at the latest published rate for a period of up to three years only.
5. FMC reserves the right to audit all claims.
6. Incentive checks will not be issued for less than \$200.
7. Misreported sales of any type will be a clear violation of this program and will be subject to audit and possible forfeiture of all payments.

For more information on this program please contact your local FMC representative or call our customer service center at: (800) 346-0833  
For more information on FMC and our products please check our website: <http://www.FMCCrop.com>



This offer is not available to customers receiving any other FMC Liquid Ready equipment offer. Purchases must be from an Authorized FMC Retailer and all purchases will be validated by EDI. Capture LFR insecticide invoices and equipment invoices must be provided with this form for payment. **This form must be submitted to FMC Program Administration, PO Box 221978, Charlotte, NC 28222 by July 15<sup>th</sup>, 2012.** FMC reserves the right to audit all claims. Capture, LFR and the FMC logo are trademarks of FMC Corporation. Capture is a restricted use pesticide. ©2011 FMC Corporation.

# 2012 Capture<sup>®</sup> LFR Equipment Partner Bonus Submission Form

FMC Sales Rep: \_\_\_\_\_

Date: \_\_\_\_\_

## Grower Information (required)

Grower Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

County: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone #: \_\_\_\_\_

Cell #: \_\_\_\_\_

Gallons of Capture LFR: \_\_\_\_\_

Final Equipment Costs: \$ \_\_\_\_\_

## Retailer Information (required)

Preferred Retailer: \_\_\_\_\_

Key Contact: \_\_\_\_\_

Address: \_\_\_\_\_

IC Code: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

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Grower Signature (required): \_\_\_\_\_

Submitted by: \_\_\_\_\_

Company Affiliation: \_\_\_\_\_

**Mail this form along with copies of invoices for Capture LFR and equipment by July 15, 2012 to:**

**FMC Corp, Program Administration  
PO Box 221978  
Charlotte, NC 28222**

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